









Virtual Transatlantic Day of Networking

**Exploring the “New Normal” in Transatlantic Exchanges –
Participatory Approaches and Blended Learning in Vocational Education Exchange Programs**




Tuesday, November 16th, 2021, 15:00 – 18:30 Uhr (CET) | 9 AM – 12.30 PM (EST)

Time	Title	About the speaker
8:45 AM 14:45 Uhr	Arrival	all participants
9:00 AM 15:00 Uhr	Welcome Remarks	<p>Dr. Nina Lemmens Executive Board Member of the Joachim Herz Foundation</p>  <p>Dr. Nina Lemmens held various positions at the German Academic Exchange Service (DAAD) starting in 1997 and was most recently Director of the North America Office in New York. She holds a doctorate in art history and has many years of experience in the field of academic leadership, developing and managing numerous transatlantic and international scholarship programs. She was appointed Member of the Executive Board of the Joachim Herz Stiftung as of October 1st., 2018. In this role, she is responsible for the three central program areas – Science, Economics, and Personal Development – in which the Foundation performs its operational project work.</p> <p>Darion Akins U.S. Consul General in Hamburg</p>  <p>Consul General Darion Akins arrived in Hamburg in July 2019. He is a career Foreign Service Officer, and the Ambassador’s representative to the German states of Hamburg, Lower Saxony, Bremen, Schleswig-Holstein, and Mecklenburg-Western Pomerania. Before his assignment to Germany, Darion was in the Executive Office for the Bureaus of European and Eurasian Affairs and International Organization Affairs, where he oversaw the staffing of U.S. diplomatic missions in Europe and multilateral organizations, such as the U.S. Mission to the United Nations (USUN) in New York, the North Atlantic Treaty Organization (NATO), U.S. Mission to the European Union (USEU), and the Organization for Security and Co-operation in Europe (OSCE).</p>






Time	Title	About the speaker
9:05 AM 15:05 Uhr	Agenda	<p>Dr. Yulia Kozyrakis Senior Project Manager at the Joachim Herz Foundation</p>  <p>Dr. Yulia Kozyrakis joined the Joachim Herz Foundation in 2014 and has been responsible for the program “Azubis Go USA” since 2016. She holds a PhD in North American Studies from the Freie Universität Berlin where she studied at the John-F.-Kennedy-Institute. Before she came to the Foundation, Yulia managed EU and federally funded research projects at universities and research institutes in Hannover and Berlin, organized conferences, and taught courses in American Studies.</p> <p>Isabel Dwinger Project Manager at the Joachim Herz Foundation</p>  <p>Isabel Dwinger joined the Joachim Herz Foundation in October 2020 and is mainly in charge of the grant program GATE and the Day of Networking ‘Azubis go USA’. Prior to that, she organized several EU or federally funded exchange programs in the European Union, Latin America and Russia. Isabel holds a M.Sc. in Geography from the Universität Hamburg and she completed an apprenticeship in wholesale and foreign trade at the Otto Group in Hamburg.</p>
9:15 AM 15:15 Uhr	Keynote: The Meaning of International Exchange for Vocational Training in the USA and Canada	<p>Stephanie M. Kelly Executive Director at Community Colleges for International Development</p>  <p>Stephanie Kelly, PhD. is the Executive Director for Community Colleges for International Development (CCID) where she advocates for international education at community colleges and works with member colleges to develop globally engaged learning environments. Prior to her position at CCID, Kelly was Director of The Honors College at Lone Star College-Kingwood and faculty in the History Department. While at Lone Star College, she developed and led numerous education abroad courses and served on the system’s International Education Council helping to diversify and expand study abroad opportunities and internationalize curriculum at the college.</p>
9:25 AM 15:25 Uhr	GATE & Azubis Go USA: Update on our Programs with the USA and Canada	<p>Dr. Alexandra Gerstner Director at the Joachim Herz Foundation</p>  <p>Dr. Alexandra Gerstner joined the Joachim Herz Foundation in 2019 as Director of the Program Area “Personal Development”. Prior to that, she worked at the German Academic Exchange Service (DAAD) in various positions in Yerevan, Toronto, and Bonn, most recently as head of section “Cooperation Projects in the Middle East, Asia, Africa and Latin America”. From 2014-2018, she was a Visiting Assistant Professor of German and History at the University of Toronto. She holds a PhD in history from the Freie Universität Berlin.</p>



Time	Title	About the panelists
9:40 AM 15:40Uhr	Panel Discussion: Exploring the 'New Normal' in Transatlantic Exchanges	<p>Dr. Leah Mason Research Lead at Institute of International Education (IIE)</p>  <p>Dr. Leah Mason is the Research Lead at IIE, managing key research projects in international student mobility and international education, including Project Atlas, Global Workforce Pathways, and the AIFS Foundation Global Education Research Report series. Dr. Mason has more than 15 years of experience as a researcher and program administrator in international and higher education, including seven years supporting research and program activities related to language acquisition during study abroad. She is also an adjunct professor at Georgetown University.</p> <p>Dr. Ralf Hermann Head of German Office for International Cooperation in VET at Federal Institute for Vocational Education (GOVET at BIBB)</p>  <p>Ralf Hermann, PhD, is the Head of GOVET (German Office for International Cooperation in VET) at BIBB (Federal Institute for Vocational Education). He was Head of DAAD South Africa, lectured at universities and private institutions of language and adult education in Germany and Serbia (DAAD), consulted the BMBF on research, innovation and education cooperation (e.g. Israel, developing countries, MENA region, migration; DLR-PT) and worked on international curricular development (DW Academy). He graduated from Leipzig and Edinburgh (Africa, cultural studies, language tuition). He is member of the 'German Council on Foreign Relations' (DGAP).</p> <p>Martin Auer Student, Alumnus "Azubi go USA" and Founder 'Youth Lead the Change'</p>  <p>Martin Auer is the founder and project manager of the youth initiative 'Youth Lead the Change Germany' (YLCG). In 2019, Martin completed a two-month internship at a U.S. company in Georgia, as part of our 'Azubis Go USA' program. Because of that, he has firsthand experienced occupational, vocational mobility during his apprenticeship as an industrial mechanic. Today, Martin is studying international business administration and entrepreneurship at Leuphana University in Lüneburg. He is involved in numerous initiatives, promoting the civic engagement of young people and transatlantic dialogue.</p> <p>Panel Moderator: Dr. Nina Lemmens Executive Board Member of the Joachim Herz Foundation (see above)</p>



Time	Title	About the speaker
10:25 AM 16:25 Uhr	Break	
10:40 AM 16:40 Uhr	Matchmaking Breakout Sessions	Groups of 4 to 5 pre-registered participants (non-registered participants can take part in random Breakout Sessions).
11:00 AM 17:00 Uhr	Keynote Talk I: Blended Learning Approach to Intercultural Competence Training	Dr. Sabine Smith Professor & German Studies Program Coordinator at the Kennesaw State University  <p>Dr. Sabine Smith is Professor of German at KSU, a university of approx. 43,000 students. She has supported the annual 'Azubis Go USA' initiative since 2014 by guiding a rigorous 6-week program focused on academics, company visits, and cultural field trips. Sabine earned her M.A. in American Studies, German, and Latin American Studies at the University of Mainz, and her Ph.D. at the University of California, Davis. With approx. 50 publications and funded grants, her research is focused on learners' development of intercultural competence through experiential learning.</p>
11:20 AM 17:20 Uhr	Keynote Talk II: Hybrid exchanges with high level student involvement	Susanne Auer Head Teacher at Vocational School Leopold-Hoesch-Berufskolleg  <p>Susanne Auer holds a master's degree in English and German from the Ruhr-University Bochum. For 25 years, she has been teaching students up to High School Diploma at the Leopold-Hoesch-Berufskolleg in Dortmund, a technically orientated vocational college. Susanne is also a head teacher for faculty training and has always been engaged in international cultural and work exchange projects. She has committed herself in recruiting new teachers to join their teacher network of colleges in Europe and the U.S.</p>
11:40 AM 17:40 Uhr	Closing Remarks	Dr. Yulia Kozyrakis and Isabel Dwinger Joachim Herz Foundation (see above)
11:45 AM 17:45 Uhr	Online Exchange Forum: Parallel Virtual Booths	List of booths with details about speakers and contents: see document 'Online Exchange Forum_Networking Day 2021'
12:30 PM 18:30 Uhr	Informal Closing	all participants