



AZUBIS  
USA & CANADA

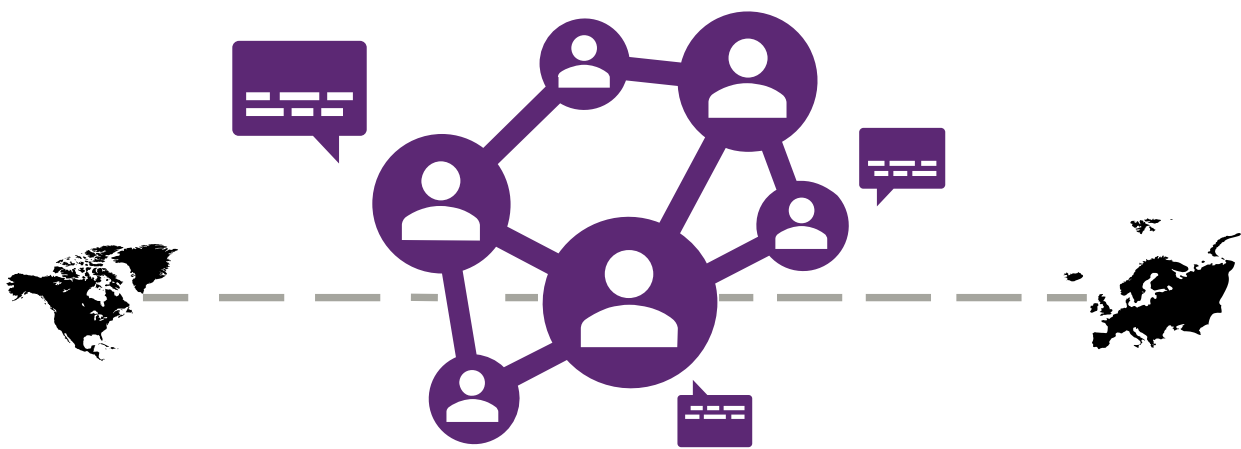
JOACHIM  
HERZ  
STIFTUNG



# Invitation

## Virtual Transatlantic Networking Day

### “Azubis USA & Canada”



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### “Goals achieved? Assessing the impact of international experience during vocational training”

**Tuesday, November 8, 2022**

**15:00 – 18:30 Uhr (CET) | 9.00AM – 12.30PM (EST)**

**Registration** (open until Nov 3<sup>rd</sup>):

<https://ls.joachim-herz-stiftung.de/index.php/433339?lang=en>

After a long period where international cooperation was either on hold or carried out exclusively online, we have recently seen the reactivation of a number of in-person exchange activities involving apprentices, (vocational) students, and teaching staff. While much of this activity is a ‘re-booting’ of existing programs, many now incorporate new, digital formats and methods, changes which have generated considerable discussion amongst mobility practitioners. While these developments are certainly notable, we would like to take this opportunity to focus our attention on the very first question of **what we aim to achieve through transatlantic exchange programs for apprentices in our countries?** To explore these and other questions related to transatlantic apprentice exchange, the Joachim Herz Foundation would like to invite you to take part in our Virtual Transatlantic Networking Day on November 8, 2022.



## ◆ Schedule

### Part I: Opening and Introduction

8:45AM | 14:45 Uhr

#### Arrival

9:00AM | 15:00 Uhr

#### Welcoming remarks

Dr. Nina Lemmens | Executive Board Member of the Joachim Herz Foundation

9:05AM | 15:05 Uhr

#### Agenda and interactive opening

Jannik Kaiser | Unity Effect

9:15AM | 15:25 Uhr

#### Networking: Meet and greet in breakout sessions

▶ 9:30AM | 15:30 Uhr

#### Keynote: „Learning abroad: what we know about the effects of international mobility in technical and vocational education and training (TVET)”

Dr. Léna Krichewsky-Wegener | Institute for Innovation and Technology

10:00AM | 16:00 Uhr

Break   (optional: Breakout rooms for informal exchange)

### Part II: Parallel workshops and panel discussion

10:10AM | 16:10 Uhr

#### Workshop I: “First steps to impact orientated exchange projects”

Franziska Kohn | Unity Effect

#### Workshop II: “Possibilities and limitations of impact measurement”

Jannik Kaiser | Unity Effect

#### Workshop III: “Reflecting experienced impacts” (for Alumni only)

Dr. Léna Krichewsky-Wegener | Institute for Innovation and Technology

◆ 11:20AM | 17:20 Uhr

Break   (optional: Breakout rooms for informal exchange)

11:30AM | 17:30 Uhr

#### Panel discussion: Debriefs and take aways

Dr. Alexandra Gerstner | Joachim Herz Foundation  
Moderators and participants from each workshop

12:05AM | 18:05 Uhr

#### Closing remarks

Jannik Kaiser | Unity Effect

12:15AM | 18:15 Uhr

#### Breakout rooms for informal networking (optional)



## ◆ Workshop Descriptions

### **Workshop 1: "First steps to impact oriented exchange projects"**

This workshop focuses on the first steps necessary for creating impact-oriented projects and models. After receiving some input from the workshop host, participants will develop their own impact-oriented project outlines, drawing on personal experiences. This will be followed by a facilitated exchange among workshop participants.

**Target Groups:** Newcomers and interested participants

**Moderator:** Franziska Kohn | Unity Effect



Franziska Kohn is Co-founder of Unity Effect, where she is leading the area of Digital Facilitation. She holds a Master in Sustainable Forest Nature Management (University of Göttingen and Copenhagen) and has worked in the fields of sustainability, education, and international development. At Unity Effect, she has been designing and evaluating a wide range of programs for international groups, considering impact-orientation in the entire process.

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### **Workshop 2: "Possibilities and limitations of impact measurement"**

This workshop provides a space to exchange experiences about success factors and limitations of systematic impact orientation in international exchange programs. After a short input, participants can share ideas and engage in a dialogue, e.g. about concrete monitoring measures, indicators or observed changes of the apprentices and (vocational) students.

**Target Groups:** Experienced and interested participants

**Moderator:** Jannik Kaiser | Unity Effect



Jannik Kaiser is co-founder of Unity Effect, where he is leading the area of Regenerative Impact Evaluation. Having worked in the NGO sector (e.g. Fairtrade International), academia and now social entrepreneurship, his most formative professional experiences were in the fields of community development and creating transcultural spaces, teaching, and impact evaluation. He studied social sciences and holds an M.A. in "Societies, Globalisation and Development" (University of Bonn).

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### **Workshop 3: "Reflecting experienced impacts"**

This workshop provides room for (former) students and apprentices who have participated in a job-related, transatlantic exchange to talk about their experience and reflect upon its impact in terms of learning and personal development.

**Target Groups:** Exchange program alumni (students and apprentices) only!

**Moderator:** Dr. Léna Krichewsky-Wegener | Institute for Innovation and Technology



Dr. Léna Krichewsky-Wegener studied Political Science at the Institut d'Etudes Politiques de Paris (Sciences-Po) and the Institute for Eastern European Studies at the Free University Berlin. She completed a PhD in Education Sciences at the University of Osnabrück on the learning potential of international mobility in vocational education and training (VET). Since January 2017 she is a consultant for education and research at the Institute for Innovation and Technology (iit). Her focus is on the international comparative analysis of VET systems and the evaluation of international cooperation in research and education.



## ◆ Additional Information

### **About the Networking Day**

Skilled worker shortages and a shifting geopolitical landscape are just two of the challenges facing countries on both sides of the Atlantic and they provide compelling arguments for the importance of results-oriented exchange programs providing trainees with both practical experience and increased intercultural competence. To **create projects that provide impactful outcomes**, it is important that one considers the desired results at the outset: What is the purpose of this exchange? What do we want it to accomplish in the medium and long terms, for the individuals and participant organizations?

Our program will include presentations, workshops, and facilitated discussions on issues related to transatlantic exchange in vocational education and give participants a chance to network with stakeholders in Germany, the USA and Canada. The conference is free of charge and will take place in English.

This event is aimed at representatives of institutions providing vocational education, employers which host apprentice trainees, exchange organizations, ministries of education, chambers of commerce and industry as well as alumni (students) and those interested in Germany, the USA and Canada.

Should you have questions about this event or wish to contact us, please write to: [gate@joachim-herz-stiftung.de](mailto:gate@joachim-herz-stiftung.de).

### **About the foundation and its program "Azubis USA & Canada"**

The Joachim Herz Foundation (JHF) in Hamburg, Germany, promotes education, science, and research in economics and the natural sciences as well as the personal development of teens and young adults.

One way, JHF works to achieve its goals is by promoting intercultural exchange between young professionals ("Azubis": vocational students and apprentices). Germany's dual vocational education system is an important and popular career path offering training in 325 + occupations in technical, business, and other trades. This model sees participants simultaneously carry out both a paid apprenticeship with a company and classroom studies at a vocational school.

Whereas around 30% of the German students in higher education gain international experience during their studies, at present, only 5% of "Azubis" have this opportunity. The JHF's goal is to close this opportunity gap through its programs "[Azubis USA & Canada](#)" and "[GATE](#)" ([German Apprenticeship Training Exchange](#)), which enable trainees to complete an internship in the U.S., Canada and Germany as well as the opportunity to connect with international, vocational students from other countries.

**Please feel free to share this invitation with your network! We hope you will be able to join us for what promises to be an engaging and productive event!**



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Your team *"Azubis USA & Canada"*

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